

DHMANCHE

**SAISON 10** 

EVERY DAY.



www.moustachebikes.com

n 📵 BOSCH



#### WHEN ONE DAY'S DREAM BECOMES EVERY DAY REALITY...

When we launched Moustache, Greg and myself dreamed of seeing more people on bikes and leaving the car in the garage. We dreamed of sharing the pleasure that we take ourselves every day, on cycle paths, on roads, in the forest or in the mountains. We dreamed of simply making you smile.

This smile, you have given us a 1000 times! Beyond our ambitions and our hopes. What pleasure we get from reading your messages, from discovering how our bikes sometimes changed your lives. We have often been moved, always encouraged!

Your smiles are our daily motor.

At the time of placing this « Saison 10 » catalogue on your coffee table, give way to your dreams! Dreams of rides, gentle or sporty, alone, with family or friends. Dreams of adventures, dreams of an easy joyful day to day.

This dream can become reality. To smile, every day.

Emmanuel Antonot

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## LOOKING BACK ON 2020 AT MOUSTACHE...



E-TEAM MOUSTACHE BIKES Four riders with the same goal: to give the best of themselves on national and international events.

Diego Giordanengo, Jérôme Gilloux, Olivier Giordanengo and Kenny Muller



#### MOUSTACHE AMBASSADORS

Sharing and openness are deeply rooted in Moustache's DNA. Our Moustache ambassadors travel the roads and ride countless singletracks to communicate their passion and generate smiles ;-{D





A SUCCESSFUL START FOR OUR SAMEDI 29 TRAIL! The new Samedi 29 Trail stands out with 3 medals already!! Winner last year with Jérôme Gilloux, it takes gold and silver once again at the French eMTB XC Championship with Natan Patrois stepping next to Jérôme this time. It also becomes for the 2nd time Vice-World Champion at the eMTB Worlds in Leogang with Jérôme. What a great recognition!

## **TESTS AND AWARDS**





MOUNTAINBIKER – SP «The Samedi 27 Wide 4 is the ideal bike to start in the world of e-bike» Score: 8/10





#### THINK, DEVELOP, TEST, IMPROVE, SHARE... START AGAIN! What a pleasure to see

our bikes stand out in the media!



EMTB-NEWS – DE Dimanche 29.5 «More riding, more pleasure!» - Award "Tipp Offroad"



VELOTAF – FR Samedi 28.5 Open «The finish of the frame is simply splendid...» «Obviously Moustache nailed it»



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# SUMMARY.

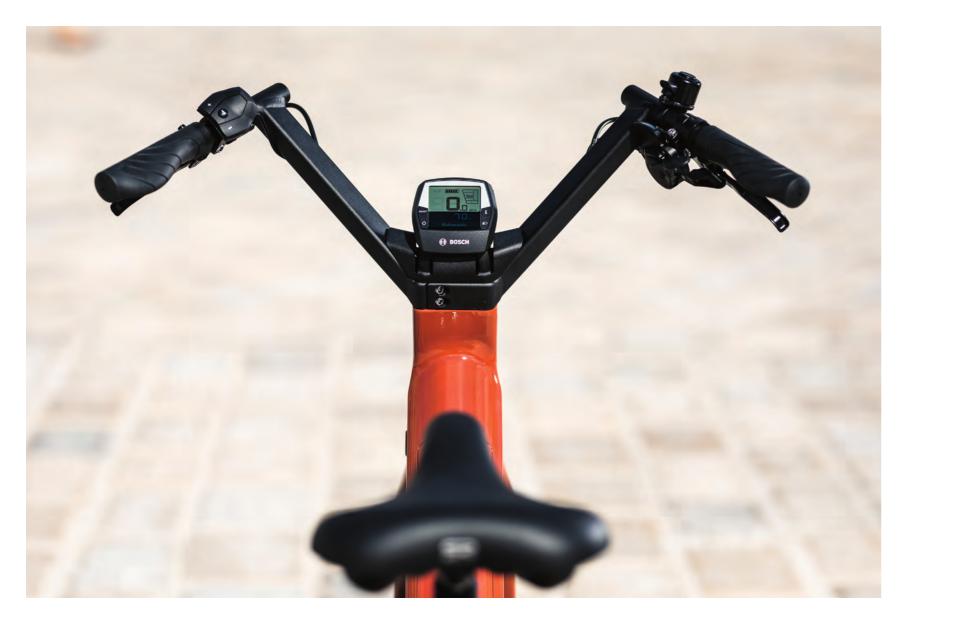
URBAN P.38 / LUNDI 27 P.46 / FRIDAY 28 P.54 / FRIDAY 27 FS SPEED

VERSATILE P.62 / SAMEDI 28 P.72 / SAMEDI 27 XROAD, XROAD FS

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# WHY MOUSTACHE?





DUPONT

SANTANA







 $\checkmark$ D. REINHARDT





RINGO STAR

The moustache has been an integral part of the history of the bicycle for a long time now. Look no further than the famous moustache handlebar! Our handlebars are innovative and can be considered as a modern take on the famous moustache handlebars of the past. Every moustache is unique, every moustache is recognizable, every moustache has a strong identity, just like our bikes!

Moustache is the strong belief that e-bikes are an incredible opportunity for the development of cycling! As we see it, they are an excellent alternative to cars. A quality e-bike can bring happiness, whether it be in an urban environment, or leisure rides, or for more intense riding.

It's a certain vision of the e-bike. A different, modern, innovative and qualitative vision. It's the desire to consider the rider as our priority, the center of our thought and development process. It's the desire to offer bikes that are both unique and rewarding by combining design, comfort and ease of use.

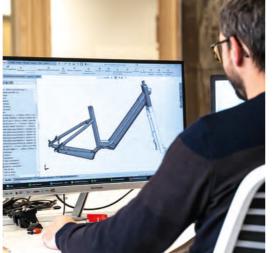
Moustache is also a walk bike for learning to ride. It's the only bike without electric pedal assistance, but for us it's one of the most important bikes in our collection: it's the first bike, the one that will ignite a passion in the youngest of riders!

Moustache is a structured collection with 14 families to cover all the different riding needs: urban, all road, road, mountain bike and kids' bikes, so you can find the right Moustache for you!



## THE COMPANY

Moustache is based in the Vosges region of France, home to our childhood memories, our families, and our values. We strongly believe that the strength of a company is based above all on its employees, and we've built ours around our complementary skills. After starting out as two bike-lovers crazy enough to embark on such an adventure - Manu (development) and Greg (sales) - we now have close to 140 people working on the development and production of our bikes.

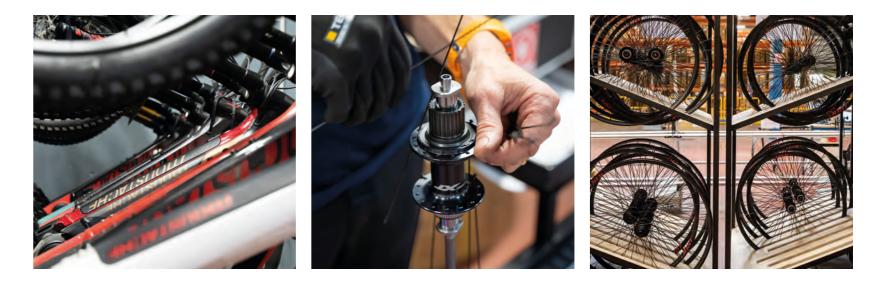


## A 100% ELECTRIC BRAND!

E-bikes as a solution for the future? At Moustache Bikes we believe this, for 10 years this conviction is what drives us and motivates us every day to develop innovative products!

To this day Moustache has created over 140 direct jobs! And in the end, this is what we are most proud of! These 140 people who get up every day to develop and construct the best possible bikes, our only reason for being, that which motivates all our teams.

The 1st of January 2019 marked a new page, our little factory in the Vosges moved to a new bigger site in



order to offer a better working environment, that's more modern and more fulfilling. This new infrastructure also enables us to increase our production capacity in order to respond to the growing appetite for e-bikes. Looking to bring always more added value and local know-how in our bikes, our teams work tirelessly to improve our guality process and our production tools. A new line of production for our Moustache wheels came to light in 2020 in order to master the quality of our products from start to finish, and above all to create expertise in this profession locally.

We hope that you will feel the passion that we put into the development and the production of our bikes when you get behind the handlebar of a Moustache, for a simple test or to accompany you every day. Nothing would be possible without the trust of our partners, suppliers, stockists and of course our users! Once again, thanks to everyone!!!



## **A NETWORK OF QUALIFIED DEALERS**

We would be delighted to see you also wear the Moustache, so if you would like more information on one of our products, don't hesitate to visit one of our local dealers! They will be able to advise you and help you choose the bike that suits you!



What's better that a test to make up your mind? We can talk for hours but nothing replaces a test! We therefore invite you to plan a test ride by contacting your local Moustache dealer.



## **OUR FRAMES**

Whether it is for urban, hybrid, road, MTB usage or a child, Moustache offers a structured range of 14 families covering all needs with a wide choice of parts and of prices. All our models correspond to a usage depending on your needs, but all equally possess the ingredients which make up the DNA of our bikes: a high end frame, that's stiff and reassuring to provide a safe and dynamic ride, a comfortable position, a Bosch motor with economical energy use, natural, supple and powerful, a large autonomy thanks to the 400 to 625Wh batteries and practical accessories. Our only objective is to see your face lit up with a wide smile and to know you are taking pleasure in munching up the kilometers. All this is signified by our slogan « Smiling Machines »!

to its conception.

We want to offer frames that are open and accessible! Open to offer a natural and comfortable riding position, and accessible to open up riding to as many as possible.

#### Here are several characteristics you'll find in all Moustache bikes:

- Usage of aeronautical quality hydroformed aluminum 6061 T4, T6 tubes with varying thickness offering dynamism and comfort.
- A discretely integrated Bosch motor and battery, lowering as far as possible the bike's center of gravity, offering great stability.

The most important part of a bike is its frame and we therefore pay very special attention

· Geometries that always favor a bike that's agile and easy to use from the start.

- Two versions for some models: a "standard" version and an "Open" version offering a low step-over frame, in order to make our bikes more accessible.
- And for a beautiful finish, double Tig welds that are polished everywhere it's possible.

## NICE FRAME ! WE COULD **DISPLAY IT** ON THE WALL, BUT WE DESIGNED IT TO BE RIDDEN ;-{D

## **BOSCH INTEGRATION** IT'S PARTLY THANKS TO THIS THAT YOUR RIDES BECOME SO FANTASTIC!

To obtain the best possible riding behaviour from our bikes, we use three different technologies. Each of these enable a discrete integration of the motor and the battery.



## HIDDEN POWER TECHNOLOGY

For this project, the challenge was to not only integrate the battery, but to also minimise the volume. We had to optimize each angle, each fillet, each millimeter. We had to push past the limits of hydroforming techniques by increasing the pressure beyond what's possible in order to controle each cm<sup>2</sup> of tube: the result was increased stiffness and a perfect integration of the battery, giving it also a highly finished look. The frame conception and in particular that of the down tube bring great stiffness and strength to the frame. It's thanks to the sides and edges of the tube as well as the optimized cutting, reduced as far as possible, that we obtain this positive result. > You will find Hidden Power technology on our Friday 28, Dimanche 28, Dimanche 29 and Samedi 26 Off models.



the Bosch battery fixings (high) and the Moustache battery fixings (low).

## INTEGRATED POWERTUBE TECHNOLOGY

The hydroformed tubes house the battery aesthetically, minimising volumes to achieve a sleek look. Specific work was carried out to position the battery as low as possible. The battery is therefore placed close to the motor to guarantee an extremely low center of gravity, assuring a dynamic ride.

By associating triple cavity tubes with our Integrated PowerTube technology, we were able to increase the stiffness of our frames even when removing the top tube from certain models in order to offer an "Open" version. This enables us to make frames that are even lower and even more open. which means that it is even easier to get on and off the bike! We have also simplified cable routing for easier maintenance.

The Bosch PowerTube battery is available in

vertical or horizontal versions depending on the motor. The vertical version of the PowerTube enables the frame to be reinforced with a triple cavity tube and an easy access to the battery which can be removed from the top of the frame. The horizontal version available with the Bosch Performance CX motor is removed from the underside of the frame, enabling a more refined silhouette for the bike, and a perfect balance of weight close to the motor.

The Bosch PowerTube 400/500Wh & 625Wh batteries are not the same length... Not a problem, we have created a Moustache adaptor so that you are able to change between these! Adding this adaptor permits an easy change between batteries of the same type (horizontal or vertical), and to change without problem from a 500Wh battery to 625Wh for example. Therefore all our frames conceived for the PowerTube are compatible with 400, 500 or 625Wh batteries. A little plus, the specific form of the adaptor permits an easier hold on the battery while manipulating it.

> The Integrated PowerTube technology is on all our E-MTBs, Lundi 27, Samedi 28 (except Samedi 28.1), Samedi 27 Xroad and Xroad FS, aswell as on the Friday 27 FS Speed.



Positioning of the Bosch PowerTube battery as close as possible to the motor thanks to the Moustache fixings.

## BOSCH DUALBATTERY TECHNOLOGY



To equipe our new Weekend with the Bosch DualBattery technology, we have worked on the frame by replacing the top tube with a new version, offering the necessary space to house 500Wh more.

We have slightly modified the steering angle and optimized the position of the center of gravity so that our Weekend 27 FS offers you a ride that's as fun, dynamic and precise, even with an extra battery!

## INTEGRATED MAGNET AND CAPTOR FOR PRECISE SPEED DATA!



On some models, we have developed a specific frame dropout that enables the integration of a speed captor. Functioning with the magnet that is mounted directly on the rear disc brake, this solution avoids any rotation or loss of the magnet, and guarantees more precise speed data. Discrete and efficient.



If we've chosen to exclusively use Bosch motors, it's because of our convictions! We strongly believe that performance, quality and service are part of the necessary basics. Our association with Bosch is based on sharing these same values. Today, Bosch is the most accomplished and high performance system on the market... and it's produced in Europe! An overview of the technologies used.

## > SYSTEMS



BOSCH

Invented for life

#### **ACTIVE LINE PLUS** Supple, economical and progressive. Ideal for daily urban usage.

Pure riding pleasure! The Bosch Active Plus motor, ultra natural, guiet, light and reliable ensures cyclists enjoy riding even more. The maximum torgue can reach 50 Nm offering a progressive acceleration and ideal assistance for town & city riding or gentle trips out.

The absence of friction enables riders to easily pass the limit of 25 km/h where assistance cuts out without even realising it! Simply amazing!



#### PERFORMANCE LINE Sporty and natural, it will surprise you with the absence of friction.

The Performance Line motor is the most versatile Bosch motor system: whether it's for riding across fields at speed, to get to work, or for a relaxing trip out to recharge and reboot, it always offers the right level of assistance at the right moment. Reliable, guiet and elegant, it guarantees comfortable pedalling up to 25 km/h and charms riders with its natural pedalling behaviour. With a sporty torque of 65 Nm and incredibly high performances, the motor brings just the right touch of assistance always at the right moment, even in the mountains.



#### PERFORMANCE LINE CX Compact, light and powerful.

No trail is too steep, no challenge too tough: the Performance Line CX motor is made for anyone who feels that trails are their second home. The most powerful Bosch motor, destined for demanding cyclists, is distinguished by its lightweight, its compactness and by its minimal resistance to pedalling. In eMTB mode, the rider always has the necessary power at any given moment. The Performance Line CX motor has incredibly impressive acceleration, reacts without delay and will convince you with its agility and even further improved control. With up to 340 % of perfectly managed assistance it allows MTB aficionados to push riding pleasure to the max.





## > DISPLAYS



## PURION

#### Compact and efficient

The compact control on the bars is both screen and operating unit. Ideal for anyone who wants to concentrate on the essential information. You can clearly see the amount of charge remaining, the speed, the riding mode, the autonomy, the distance ridden and total distance. The Purion console allows you to fully concentrate on what's around you: the backlit antireflect screen benefits from optimal readability at night as well as in strong sunshine.



#### INTUVIA Clear and intelligent

Intuvia offers optimal user comfort. Its usage is intuitive and the screen offers excellent readability, even in sunlight. Therefore, you can always keep an eye on all the riding data. Intuvia will give you very precise information on your speed, the distance ridden, the length of time you've been riding and the current autonomy. Intuvia can also be used with your left thumb in an optimal way using the separate control on the side.



#### KIOX Sporty and connected

Kiox is a new console made for ambitious sporty The SmartphoneHub transforms an electric bike into cyclists. It has all the classic functions of a cycle a fully connected e-bike which participates in the computer, while opening a gateway to the digital world digital world: thanks to a smartphone and the COBI. for e-bikers thanks to a smartphone application. All Bike application, the SmartphoneHub becomes an the ride data is constantly visible on the color screen, intelligent command center which navigates, registers and thanks to the separate control on the side the activities and can be connected to other services and rider always has both hands on the handlebar and the applications. More security, more comfort and more screen in view. Kiox registers journeys and also sends all enjoyment during your different rides. A whole new important data to the online portal eBike Connect, via a dimension to cycle mobility. smartphone connected with Bluetooth. Kiox is now the The e-bike can also be started up and used without a ideal companion for every outing. smartphone, since the screen that's integrated with the

To ride e-bikes day in day out without any worries: the new premium Lock function makes Kiox the key to reinforced security. Thanks to this function, pedalling assistance is deactivated when the Kiox console is removed. When the same console is replaced, the block will automatically lift. It's an astute addition to a classic mechanical lock.



## SMARTPHONEHUB

Intelligence on your handlebar



#### NYON Polyvalent and shrewd

With the new Nyon, it's time for an entirely connected adventure. Via the eBike Connect App, Nyon is connected to your smartphone and shares data on your itineraries and activities. With its color screen, this intelligent guide assists the user of an e-bike to explore unknown places and provides him/her with data on physical form to help with ongoing training. Thanks to the touch screen, you can use the onboard computer in a simple and intuitive manner. Whilst riding, it can be controlled via the seperate side controler. For long rides or for short daily rides, with this robust and easy to see screen, you are perfectly equipped to face any demand, at any time.

## Conditions of use can be consulted on **www.bosch-ebike.com**





#### POWERPACK

These lightweight lithium-ion batteries are easy to install and to remove. Our Hidden Power integration technology even enables elegant and efficient integration of the PowerPack battery. And thanks to it's charging point, the PowerPack can also be charged directly on the bike. Easy to swap and transport, the PowerPack is a safe bet for anyone wanting a simple lightweight system.

### POWERTUBE

With the PowerTube, Bosch offers a battery that can be integrated optimally into the bike frame, in two different versions: the Horizontal PowerTube or the Vertical PowerTube, for a perfectly designed integration and dynamic look. Benefiting from power up to 625Wh, the battery is invisible and perfectly protected by the frame. The exclusive Moustache battery holder is able to further reduce the bulk in the frame, to lower the center of gravity,

and guarantee maximum security. When unlocked, the battery unclips and pushes out around two centimeters from the frame in order to grasp it intuitively. Moustache have also designed and developed an extension for 400 and 500Wh PowerTube batteries (that are shorter than the 625Wh). This extension makes handling easier and enables the use of different batteries in the same bike. Ingenious!



#### DUALBATTERY

Do not limit your ride: DualBattery is the perfect solution to make your riding adventures longer. The combination of two Bosch batteries on our Weekend range offers a capacity of 1 125 Wh of autonomy. During both the charge and usage, the system transfers intelligently between the two batteries. Therefore, the two batteries are charged and emptied in a homogenous manner, which considerably increases their lifetime. Depending on your preferences, just one battery can also be used.

## > AUTONOMY

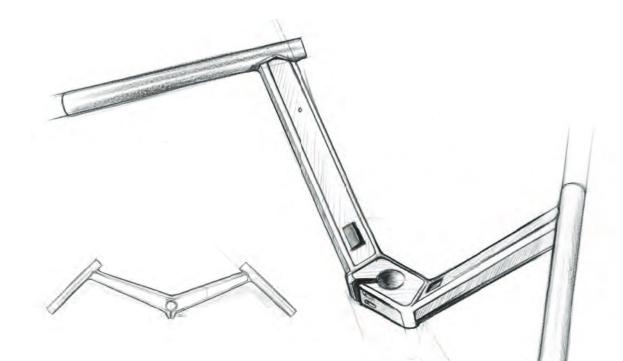
BOSCH Des technologies peur la vit		Systèmes VAE	Composants -	5.000	Actualités et articles	200	
L'assistant d'a			1	2		22	
Visitul monetie 👔	0	22 km/h	-	-		Carlos Calling	
Autonomie: 🚺	90.5 k	m			Ex C		
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Autonomy is extremely variable. It is influenced by many parameters: the type of engine, battery, bike, position, user weight, elevation, type of terrain, wind, tires, gear shifting management, etc... The data validated in laboratory are sometimes

distant from the real conditions. Bosch has therefore developed a very precise simulator that can calculate the autonomy of your bike according to all these parameters and your use. Perfect to choose the capacity of your battery when several options are available.

You can find this simulator at:

## moustachebikes.com/en/autonomy



## **HANDLEBARS**

Ahhhhhh the famous Moustache handlebar... the basis of everything! Invented by our offered it a brand new design while reinforcing its legendary comfort thanks to a very natural hand position. We developed more than four

different versions, with little variations of angle each time until we found the perfect shape. ancestors, we updated it to today's tastes and It's made from Aluminum 6061 tubes, just like our frames, and it has the same thermic treatments as them for maximum strength.

#### LUNDI 27

On the Lundi 27 we kept this iconic and emblamatic handlebar on the most urban of our bikes. Its riding position offers a wide angle of vision that's ultra practical to keep control over the surrounding traffic or admire the beauty of the landscape! And what to say of its ergonomy, a straight back and natural hand position which offer unparalleled comfort.

#### SAMEDI 28

Samedi 28 uses a version of the Moustache handlebar that's a little lower to give a balanced position particularly suited to long rides. For this Saison 10 all our Samedi 28 benefit from the raised version, praised for its comfort.

#### FRIDAY 27 FS SPEED / SAMEDI 27 XROAD

For the Friday 27 FS Speed and Samedi 27 Xroad, the Moustache bar is more sporty and curved. Its semi-raised ergonomy is very comfortable and offers a wide range of usage. On the Samedi 27 Xroad range, the height of the handlebar can now be adjusted to better adapt to everyones' needs.

#### FRIDAY 28

Friday 28 benefits from the ingenious Flexbar handlebar, developed with our friends at Baramind. Their technology filters out irregularities of the ground and any vibrations just as a wide volume air tire would! Coupled with the ingenious Quick-Park stem which enables you to turn the handlebar by 90° with one turn of the hand to gain space, your Friday 28 will be able to easily squeeze between others in a bike park or make itself unnoticed in a narrow corridor... practical!



Samedi 28.7



Samedi 27 Xroad 7



Quick-Park stem on Friday 28.5



## **MTB HANDLEBARS**

impact on your comfort and pleasure when riding. This is particularly true for MTBs. We in the most dense forests. have therefore designed three handlebars in thermically treated Aluminum 6061 that benefit from an ergonomy adapted to each riding style:

and Weekend): with its 740mm width, it brings wrist position.

The position of your hands has a huge a comfortable riding position and precise handling to weave through everywhere, even

For All Mountain riding (Samedi 29 Trail): 760mm wide to even better control the bar when the countryside passes by quicker and guicker, but always as comfortable thanks to For gentle rides and outings (Samedi 27 Wide a geometry favoring comfort and a natural

For Enduro... (Samedi 29 Game): 780mm wide to put you in the attack position whilst managing the beast in any situation.

-JUST CARBON\_ : for ever more high performance we have created our 760 and 780 in carbon, that don't push past 205g on the scales!





## **ROAD HANDLEBARS**

A special attention was paid to our road handlebars. The objective was to In the same spirit as our road handlebar, a gravel version was conceived, have a position that was both ergonomic and comfortable to take on long bringing even more polyvalence and stability to the bike, notably on trail use. rides without accumulating fatigue. For this we added a light backsweep on For this the flaring was accentuated for a perfect hold and handling that is both the upper part of the bar in order to have more open shoulders than on a precise and not tiring. And since our bikes invite you on adventure, we widened standard road bar. In complement, we also worked on the flaring aswell as the our bars in order to offer more serenity and a perfect control for those who height in order to obtain a position on the lower part of the handlebar that is want to attack on the most demanding terrain. more comfortable. You can therefore take as much enjoyment in climbing as in descending, which is a philosophy very dear to us at Moustache. You will never want to ride with another handlebar! :-{D

## **GRAVEL HANDLEBARS**

## LUGGAGE-CARRIERS

Our Moustache luggage carriers developped specifically for our bikes offer several mounting systems in order to guarantee compatibility with numerous accessories.



#### **QL3 SYSTEM**

The distinctive feature of this system specially created for urban usage, rests in the fact that the essential components for mounting paniers are found on the bike's luggage racks. The load is therefore more comfortable to carry since the back of the panier is free from all protuding attachments.

This mounting standard means that you can attach in just one simple move the waterproof Moustache panier that's made in Germany by Ortlieb.

The 3 QL3 attachments can also be unscrewed very easily in order to adapt and attach any other Ortlieb panier or standard acccessory on your luggage racks.



#### **MIK SYSTEM**

This system developped by the brand Basil enables you to securely fix MIK compatible accessories in just one click on your luggage rack platform, as well as standard accessories that you can also adapt up to 25 kg.

The comfort of usage, its ease to mount several types of accessories on the bike, and its compatibility with several brands make the MIK system a super ally in your daily travels!

#### **MIK HD SYSTEM**

This evolution on our latest luggage racks (Lundi 27) is now approved up to 27 kg, enabling you to install in one click the Urban Iki compatible child carrier, or even to load your mule with any type of luggage ;-{D



## MUDGUARD

At Moustache, we don't like mudguards... They're never properly centered, they move all the time, they're rarely nice to look at... We therefore decided to innovate and create our own mudguards! The exclusive Moustache mudguards are tubular, therefore very stiff, whilst still being lightweight! And they are concentric with the wheel, which looks a lot better.

> We developed three exclusive extrusion profiles. The bars are lined up then curved to adapt to the wheel circumference. A mudguard may seem simple, but this was a very complex development. In any case, the effort was worth it.



## MAGIC GRIP CONTROL REAR SHOCKS

Behind this name are hidden many years of riding, testing, intensive hours of development in order to finally get to this magic moment when everything functions perfectly. We needed an umpteenth version of our piston that controls the rebound on our shock to finally obtain the level of traction needed to give the impression that an extra hand is pushing you up the climbs! A perfect harmony between the suspension and the motor, therefore avoiding the "gaps" in assistance when the suspension sags excessively, and guaranteeing unbelievable motor function. MAGIC, we said it :-{D

## A MULTI-FACETED SHOCK

Similar on the outside, our Magic Grip Control shock is offered in 4 versions which are subtly different inside to adapt perfectly to each riding style and in order to balance as well as possible our chassis according to the front suspension used or wheel size!

#### Friday 27 FS Speed / Samedi 27 Xroad

100mm of travel and a smooth functioning Samedi 29 Trail that gives the impression you're riding a So many changes for our 2021 Trail! A new flying carpet! Sensitive on small shocks to balance, 29" wheels and the formidable bring comfort and protect your back from efficiency of the new Fox forks have driven bad vibrations, it smooths out bumps on the our Magic Grip Control shock in its 150mm ground to make your rides more fluid. version to re-invent itself to offer ever more high performance, all whilst keeping its "Smiling Machine" soul! Comfortable and

Benefiting from a Trunion standard mount, the air volume of our shocks could therefore be increased and the upper attachment is now mounted on bearings. This results in better sensitivity on small shocks and more progressivity in order to keep an extremely dvnamic ride.

Our objective was to guarantee an optimal balance for the bike in tackling obstacle after obstacle, to keep it grounded even on the steepest climbs and to guarantee rear wheel grip when climbing and descending.

In fact, depending on the intensity of shocks, instead of passing only via the rebound

needle, the oil pressure will more or less open the high speed circuit valves and dynamically regulate the rebound. It results in a more constant pressure of the tire on the ground giving insane grip for the rear wheel, when climbing and descending. The oscillations of the bike are better managed, it is more balanced and the grip for the front wheel is far improved!

The circulation of oil generated enables evacuation of heat, to maintain a reasonable functioning temperature and optimal work by the shock.

#### Samedi 27 Wide / Weekend

This version offers you 120mm of travel, that's perfectly used! Ultra sensitive, the shock offers comfort and grip on all terrain, with disconcerting ease. And how amazing to feel big shocks gently cushioned with this feeling that it's always there for you!

easy, it still offers the feeling that there's a helping hand on your back pushing you up the most difficult climbs.

#### Samedi 29 Game

it's not easy to achieve the same level of performance when we're working with the new Fox 38 fork! And yet, the Magic Grip Control 160 mm shock manages to guarantee an optimal balance for the bike in tackling obstacle after obstacle, to keep it arounded even on the steepest climbs and to guarantee rear wheel grip when climbing and descending, offering the Game a staggering level of performance!

## WHEELS

Since the beginning, we have been convinced that a good e-bike is not just about the frame and motor. Each part participates in the overall efficiency and if some parts are not at the right level, can have a huge negative impact on the performance. Wheels are probably the best example. It's out of the question to lose even one watt of power because of a pair of wheels that are not up to the job. We have looked deep into the subject and tested a huge number of wheels on the market without much success, because none of them were perfectly adapted to our e-bikes. We have therefore created our own wheels and enhanced them over the years, for ever more dynamism and efficiency. Discover our different models.



#### MTB

In E-MTB, the wheels need to be dynamic and high performing but also able to accompany you for many years. This is why we have designed and produced our own Just Moustache rims using aluminum 6061-E that's ultra strong. Welded and thermically treated, they are then micro glass-bead blasted to increase their strength and their lifetime. The sides are specially reinforced to resist possible impacts and their asymmetric profile enables us to achive homogenous tensioning between the 2 sets of spokes, guaranteeing greater stability and improved dynamism. And so you can ride serenely, our wheels are mounted Tubeless, all vou need to do is add Tubeless sealant. The Shimano hubs with cartridge bearings help to reduce friction as low as possible, always with the aim to improve dynamism and performance!



#### SAMEDI 27 WIDE / WEEKEND: asymmetric wheels Just\_Moustache aluminum 27.5+

27.5+As with our 27.5+ rim, we specifically designed her big<br/>sister for the Maxxis Assegai 29x2.50 tires used on our<br/>Trail and Game ranges. This time we opted for an internal<br/>width of 31mm to match perfectly with the 2.50 tires. The<br/>2.50 section brings incredible precision and the 29" size<br/>offers huge capabilities for passing obstacles and leaning

Therefore, the ride stays perfectly natural and dynamic! Just\_Perfect!!!





#### SAMEDI 29 TRAIL / GAME: ASYMMETRIC wheels Just\_Moustache aluminum 29"

c! into turns whether you're a novice or experienced rider!

#### SAMEDI 29 TRAIL 10 / GAME 10: asymmetric wheels *JUST* CARBON\_ 29"

Using the high resistance Toray T700S carbon fiber technology, the Moustache *-JUST CARBON\_* 29" rim is designed to fulfill the expectations of the most demanding riders. The carbon rims bring stiffness and dynamism to the whole. Their capacity to find their original form after a shock ensures spoke tensioning stays constant. Nothing less would do to free the power of our Trail 10 and Game 10!



## **WHEELS**



#### **URBANS / HYBRIDS**

Our urban and hybrid bikes, even if they are not destined for competition, also benefit from our latest developments in wheel technology. The Just Moustache technology created for MTB has been declined into a lighter, but just as well performing version in order to offer a dynamic ride.

The double walled Aluminum 6061-E rims are welded and thermically treated, then micro glass-bead blasted to increase their strength and their

lifetime. As on our MTB we use an asymmetric profile to gain homogenous tensioning between the 2 sets of spokes, the dynamism is improved, and above all the stability is reinforced so you can ride safely.

TheJust\_MoustachetechnologyisusedonthedifferentmodelsinourLundi27, Friday 28, Friday 27 FS Speed, Samedi 28, Samedi 27 Xroad and Samedi 27 Xroad FS families.



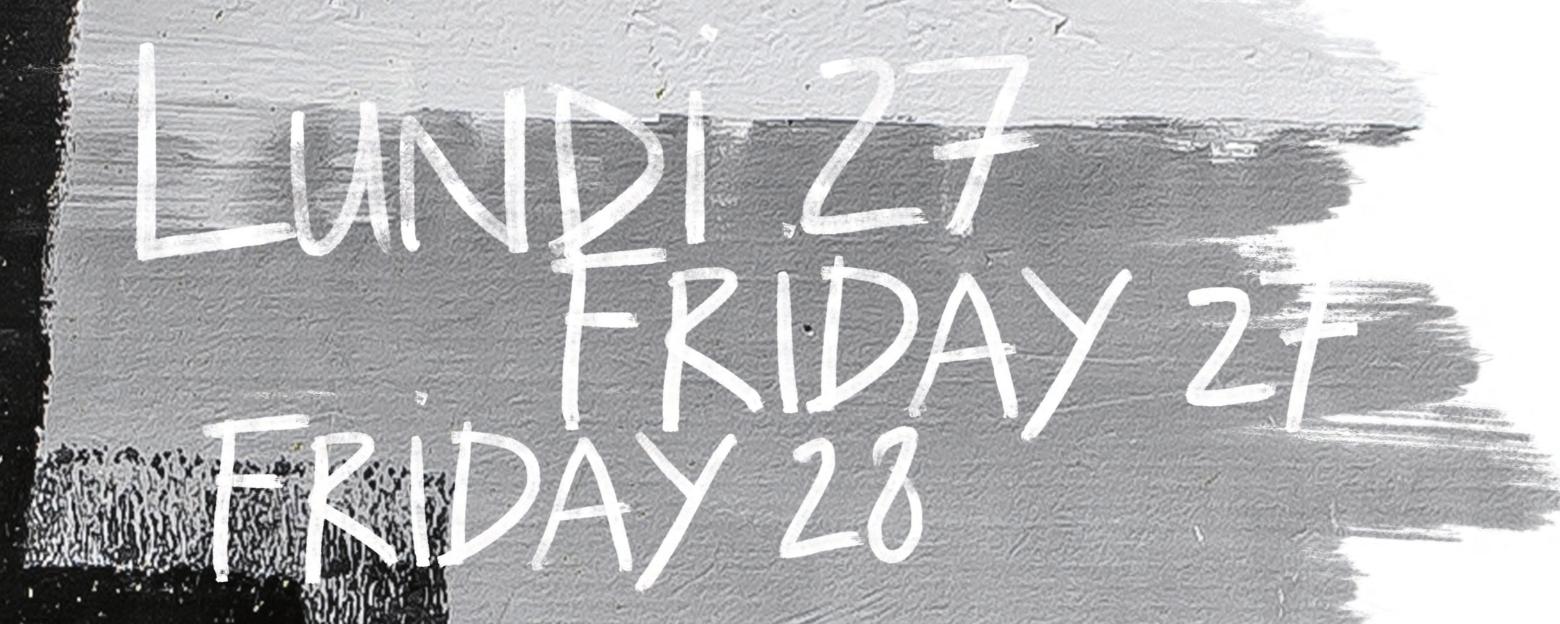
#### **ROAD / GRAVEL**

Our Moustache wheels were conceived so that you could ride confidently, Moustache al:30 wheels with speed, stability and control. You can also count on Tubeless Our Moustache al:30 wheels pass a milestone in sporting capacity with compatibility and the possibility to use wider tires if you wish. their rim height of 30mm. Conceived in Aluminum 6061-E and thermically The CNC aluminum hubs with cartridge bearings ensure long life and treated, they have 24 triple butted spokes to obtain the best ratio between smooth functioning. weight and performance.

The thru-axle dimensions are 12x100mm at the front and 12x142mm at the rear. They guarantee maximum stiffness whilst enabling fast mounting and dismounting.

#### Moustache c:45 wheels (on Dimanche 28.7)

Our Moustache c:45 wheels in lightweight carbon are the modern incarnation of wheels for disc brakes. Conceived in high resistance Toray T700S carbon with a height of 45mm, aerodynamics, comfort and dynamism are brought together in an explosive cocktail. Also built with 24 triple butted spokes for a super ratio of weight and performance, the carbon rims bring stiffness and dynamism to the whole.



# **URBAN.**

P.38 - LUNDI 27
P.46 - FRIDAY 28
P.54 - FRIDAY 27 FS SPEED





SMILE.

To leave the car in the garage, on Monday morning, and every other day of the week!!!

LUNDI 27













## Lundi 27, new icon!

The Lundi is the very first Moustache bike that we designed. We wanted to make it pretty, comfortable, practical, different and above all easy to use. This new version for season 10 takes all the fundamentals and further improves on them.

#### LUNDI 27 TAKES CARE OF YOU!

Easy to handle, precise, stable, comfortable and reassuring thanks to its innovative triple cavity frame which now integrates the Bosch Powertube battery. It is ultra stiff laterally to guarantee stability and safety, but it is sufficiently supple to protect you from irregularities on the ground, helped along by its large air volume tires in 27.5x2.4. These tires, now even larger and more comfortable, also ensure you will not get your wheels trapped in tram rails, and have anti-puncture reinforcements. As soft as you could wish for, the Royal Wave or Royal Hertz saddles will know how to preserve the sensitive parts of your anatomy ;-)

#### THE FAMOUS MOUSTACHE HANDLEBAR

The Moustache handlebar on our Lundi, that's so recognisable, is very high-riser. It therefore offers a very safe upright position to give you a full panoramic vision of your surroundings. The cables are integrated and it is possible to fix an adaptor for a basket on it.

#### PRACTICAL!

« HOP »

The open frame enables very easy step-over on the bike. « CLOC »

Your compatible panniers or baby carrier is solidly locked on in an instant to the rear luggage rack via the MIK HD system that's able to carry 27kg!

#### « CLICK »

The Moustache by Ortlieb bag is installed in 3 seconds thanks to the luggage rack equipped with integrated QL3 supports. « CLACK »

The lock below the seat-stays enables you to secure your bike in an instant for a quick errand. And if you need to leave your Lundi 27 for a long period, the optional Axa chain allows you to easily attach it to a fixed point.

#### AND EVEN 2X+ PRACTICAL

The optional front luggage rack is also equipped with the MIK system. Super practical to fix a second basket in an instant or if the rear rack is occupied with a baby seat. (avoid at night so as to not reduce the efficiency of the front light).

#### **REASSURING!**

The integrated LED lighting, positioned high up, enables you to see and be seen in every circumstance. And if you need to stop the machine in an instant, there's nothing better than the hydraulic Shimano disc brakes, that are powerful and progressive!

#### TUBULAR MUDGUARDS

A Moustache innovation, the exclusive ultra solid Moustache tubular mudguards, will always look after you, perfectly centered on the wheel to protect you whatever the weather.

LUNDI 27.1

To start the week off well!

#### BOSCH ACTIVE PLUS POWERTUBE 400 Wh

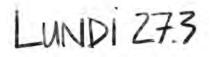
DRIVETRAIN: SHIMANO DEORE 10-SPEED, 11-36T CASSETTE

Wheelset & Tires: Moustache 27.5" wheels & Schwalbe Super Moto-X tires / Seatpost: Suspension / Carriers: Rear MIK HD + QL3 / Front - optional extra

 > Available in 5 colors: Black glossy, Curry glossy, Terracotta glossy, Midnight blue mat, Pastel mint mat







Too easy!

BOSCH PERFORMANCE POWERTUBE 500 Wh

DRIVETRAIN: SHIMANO DEORE 10-SPEED, 11-36T CASSETTE

Wheelset & Tires: Moustache 27.5" wheels & Schwalbe Super Moto-X tires / Seatpost: Suspension / Carriers: Rear MIK HD + QL3 / Front - optional extra

> Available in 5 colors: Black glossy, Curry glossy, Terracotta glossy, Midnight blue mat, Pastel mint mat













LUNDI 27.5

As fluid as its drivetrain!

BOSCH PERFORMANCE POWERTUBE 500 Wh INTUVIA

DRIVETRAIN: ENVIOLO TR SYSTEM, 380% RATIO RANGE

Wheelset & Tires: Moustache 27.5" wheels & Schwalbe Super Moto-X tires / Seatpost: Suspension / Carriers: Rear MIK HD + QL3 / Front - optional extra

 Available in 5 colors: Black glossy, Curry glossy, Terracotta glossy, Midnight blue mat, Pastel mint mat





























































Friday 28 has got rid of any excess, keeping only what's essential to get you about quickly and enjoyably!

CONTAC













## Friday 28 is sporty and urban!

With its pared down look and sporty character, this urban ride will not pass by unnoticed. As at ease weaving between cars as it is making its way up to a third floor apartment without a lift, it's your ideal choice for getting about the urban jungle and making daily life easy. Further, higher, faster, stronger!!!

#### TOTAL INTEGRATION FOR A REFINED LOOK!

More refined than ever thanks to its conception around the Hidden Power technology, the Friday 28 has also seen its center of gravity lowered, enabling you to go ultra-fast in town, it's easily capable of riding above 25km/h!

#### STIFF FRAME AND CARBON FORK FOR A SPORTY FEEL

The Friday 28 Aluminum hydroformed frame and its carbon fork bring it both rigidity and a dynamic ride. The best for accelerating away from red lights and weaving between cars!

#### **BOSCH MOTOR**

On the Friday 28.3, the Bosch Active Plus motor is ultra soft and silent. On the Friday 28.5 and 28.7, the Bosch Performance Line motor will surprise you with its lack of friction. In any case, you'll pass the 25 km/h limit without even realising it!

#### MINIMALIST, BUT ALSO PRACTICAL AND COMFORTABLE!

Just because we've removed everything that's superfluous,

we shouldn't find ourselves lacking! The Friday 28 is comfortable with its Flexbar handlebar, manufactured in France by our friends at Baramind, which filters vibrations in the same way a wide tire would. And we wouldn't do without the Quick-Park stem which enables us to put the handlebar at 90° in just a few seconds! Super practical when we need to leave our Friday in a corridor for example! Same thing for the QL3 light luggage rack which enables us to click on Moustache by Ortlieb paniers in seconds. The tubular mudguards and powerful lights

bring protection and safety, without forgetting the Brooks saddle for style and comfort!

#### **RIDE CONNECTED**

You're always online? The Friday 28 is too, thanks to the Bosch SmartphoneHub which enables you to connect your bike to your telephone!



A sporty practical urban bike!



BOSCH ACTIVE PLUS 400 Wh PURION

DRIVETRAIN: SHIMANO TIAGRA 10-SPEED 11/34

Fork: Carbon / Saddle: Brooks Cambium / Stem: Quick-Park / Handlebar: Moustache Flexbar / Carrier: QL3 light



FRIDAY 28.3 OPEN

Low step-over frame for ease of use.

# FRIDAY 28.5

Ride connected!

BOSCH PERFORMANCE 500 Wh SMARTPHONEHUB

DRIVETRAIN: SHIMANO TIAGRA 10-SPEED 11/34

Fork: Carbon / Saddle: Brooks Cambium / Stem: Quick-Park / Handlebar: Moustache Flexbar / Headlight: Supernova E3 / Carrier: QL3 light





## FRIDAY 28.5 OPEN



FRIDAY 28.7

Race off, with your hands on the drops!

BOSCH PERFORMANCE 500 Wh SMARTPHONEHUB

#### DRIVETRAIN: SHIMANO TIAGRA 10-SPEED 11/34

Fork: Carbon / Saddle: Brooks Cambium / Headlight: Supernova E3 / Cockpit: Road drop bar w/flare / Carrier: QL3 light

















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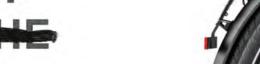
















If you want a bike that stands out from the crowd and also like to have fun whilst getting about, we have the solution for you!

Charles and







## Friday 27 FS Speed speeds things up!

At Moustache Bikes we are convinced that your bike trips can also be synonymous with efficiency, without sacrificing anything to pleasure. The Friday 27 FS Speed is part of a new generation of bikes, the Speed bikes.

#### URBAN, SPORTY AND COMFORTABLE

Having to live our hectic lives we dream of being able to shorten the distances and to control time: we want to go both further and faster.

At Moustache Bikes we are convinced that your bike trips can also be synonymous with efficiency, without sacrificing anything to pleasure. The Friday 27 FS Speed is part of a new generation of bikes, the Speed bikes. Capable of traveling at 45 km/h and beyond, our Friday 27 FS Speed not only brings a good dose of fun and speed to your daily trips, it allows you to do it safely.







#### A GOOD REASON TO LEAVE THE CAR IN THE GARAGE

Friday 27 FS Speed offers an excellent alternative to public transportation or combustionpowered vehicles for your daily trips!

Do you live on the outskirts of the city, in the countryside, or do you simply have to ride long distances every day in a limited time while wanting to leave the car in the garage? The solution to this type of mobility is probably the Speed bike. If everyone is convinced of the usefulness of bicycles and electric bikes, beyond a certain distance to cover, users are looking for a means of transport faster than an e-bike in order to travel longer and ride safely. Our Friday 27 FS Speed perfectly meets these requirements regardless of age or physical condition. And that's not even to mention the sensations when you travel by bike at 45 km/h!

#### DRIVE FAST AND RESPECTFULLY

Riding on a Speed bike offers new possibilities but also implies some safety rules to be strictly respected ;-{D The Friday 27 FS Speed meets the L1e regulation in accordance with European regulation 168/2013, but beyond this standard, the purchase of a Speed bike implies certain obligations such as the requirement to have proper insurance and the need to wear a helmet that meets legal Speed bike requirements.



# FRIDAY 27 FS SPEED

Driven by perfection - commute with style.

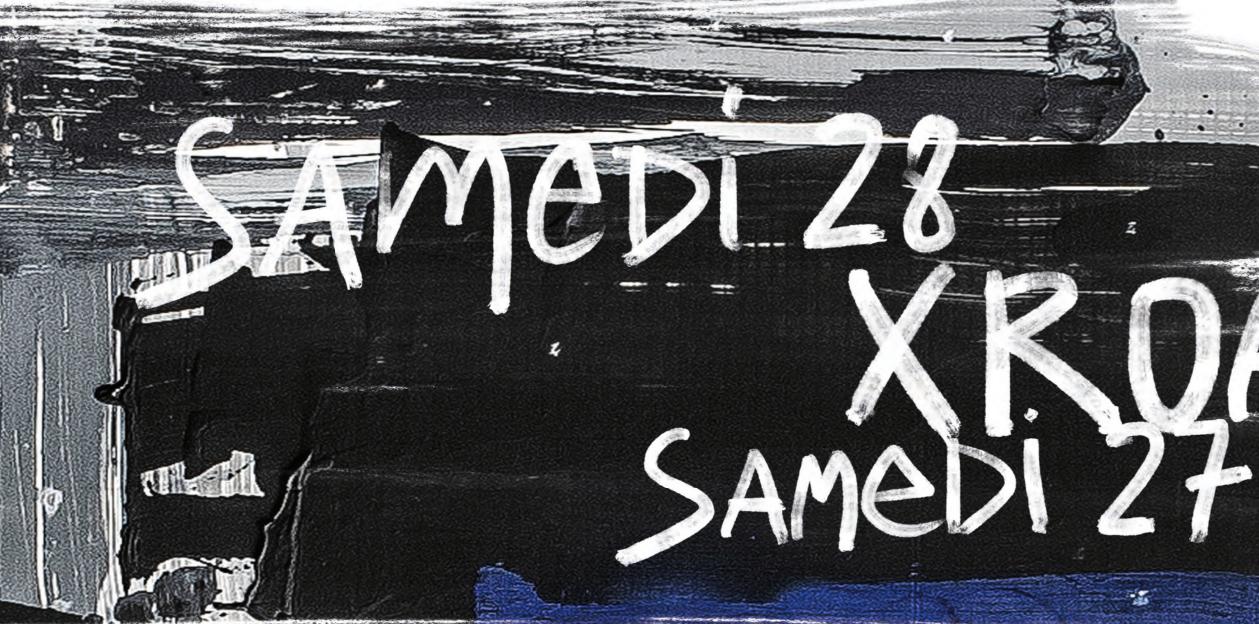
BOSCH PERFORMANCE SPEED POWERTUBE 625 Wh

DRIVETRAIN: SHIMANO XT 11-SPEED

Fork: Mobie 45 - 100mm with lockout / Tires: Schwalbe Super Moto-X / Saddle: Brooks Cambium / Headlight: Supernova Mini PRO-45, 1400 lumens with remote High/ Low beam switch - Taillight: Supernova M99 w/ brake light function, w/L1E universal kit holding all EU/CH registration plates / Carrier: MIK + QL3 / Horn: Supernova M99 with remote switch







# **VERSATILE**.

P.62 - SAMEDI 28 P.72 - SAMEDI 27 XROAD



















STE













# SAMEDI 28

The Samed 28 is a bike to make the most of the weekend... and the rest of the week! And for this 10th season, it has never been as accessible and comfortable!





## Samedi 28 is one bike for everything!

or for a long time!

#### SAMEDI 28 IS ELEGANT!

With a lower top tube for ease of use, the Samedi 28 is both comfortable and dynamic. Its very individual style is chic with its characteristic Moustache handlebar that won't go unnoticed, and it'll quickly become your ideal companion for going to work in the week and for getting about at the weekend! Thanks to its center of gravity that's been lowered further, the Samedi 28 is a model of balance. It is available in Standard or Open versions.







Behind its emblematic Moustache handlebar, you'll ride as in days gone by, as a family, for a gentle pootle, for fitness, with class, in the town, on country lanes, on paths, taking your time or at speed, just a little

#### FRAME WITH EXCLUSIVE POWERTUBE INTEGRATION

Its compact frame with total integration of the Bosch PowerTube battery enables this very open version of the Open, with an even lower and easier step over. Its triple cavity construction gives the frame optimal stiffness.

#### BOSCH MOTOR

On the Samedi 28.2 and 28.3. the Bosch Active Plus motor is ultra natural and silent, ensuring

a pleasurable ride! On the Samedi 28.5 and 28.7, the Bosch Performance Line motor, sporty and natural, will surpise you with its lack of friction

#### OPTIMISED COMPATIBILITY FOR ACCESSORIES

The Samedi 28 is now equipped with a luggage rack compatible with the standards QL3 and MIK, so you can attach paniers in just one click. Quick and easy!!!

#### COMFORT

The wide volume Schwalbe 700x50C tires give a feeling of comfort and security, acting like a natural suspension. They'll take care of you!

#### THE LITTLE EXTRAS

Thanks to its legendary Moustache handlebar, the Samedi 28 offers you a natural and comfortable position. The Axa security lock integrated into the frame enables you to easily secure your ride for a short stop and the extra-solid painted mudguards will protect you in any weather!

SAMEDI 28.1

A true Moustache bike, even more accessible!





Always more open!

**BOSCH ACTIVE 400 Wh** PURION

DRIVETRAIN: SHIMANO ALTUS 9-SPEED

Tires: Schwalbe Impac Streetpac 47-622



SAMEDI 28.1 OPEN

Low step-over frame for ease of use.

BOSCH ACTIVE PLUS POWERTUBE 400 Wh OR 500 Wh PURION

DRIVETRAIN: SHIMANO ALTUS 9-SPEED

Tires: Schwalbe BIG APPLE 50-622 / Carrier: MIK + QL3





## SAMEDI 28.2 DPEN



# SAMEDI 28.3

A town bike and a country bike!

BOSCH ACTIVE PLUS POWERTUBE 500 Wh PURION

DRIVETRAIN: SHIMANO NEXUS 5

Tires: Schwalbe BIG APPLE 50-622 / Carrier: MIK + QL3





## SAMEDI 28.3 OPEN

SAMEDI 28.5

The perfect compromise between design and practicality!





An elegant, high performance, fully equipped bike, that's perfect for the town... but not only!

BOSCH PERFORMANCE POWERTUBE 500 Wh INTUVIA

DRIVETRAIN: SHIMANO DEORE 10-SPEED

Fork: Hydraulic w/ lockout / Tires: Schwalbe BIG APPLE 50-622 / Carrier: MIK + QL3



SAMEDI 28.5 OPEN

Low step-over frame for ease of use.

#### BOSCH PERFORMANCE POWERTUBE 625 Wh NYON

DRIVETRAIN: SHIMANO DEORE 11-SPEED

Fork: Hydraulic w/ lockout / Tires: Schwalbe BIG APPLE 50-622 / Carrier: MIK + QL3 / Headlight: Axendo 80 lux





## SAMEDI 28.7 OPEN





# SAMEDI 27 XROAD

« One for everything, everything to do! » As more and more seasons roll by, so the Samedi 27 Xroad's moto is cemented in stone.













### Samedi 27 Xroad is the bike that can do it all!

This morning I'm going to work by bike. At lunchtime I'll use it to do some shopping. This evening I'll ride home via the forest, and this weekend it's a ride in the mountains! Yes, yes, all that with my Samedi 27 Xroad! Magic!!!! Thanks to its dynamic frame and choice of parts, it combines the capabilities of an urban bike and a MTB.

#### AT THE CROSSROADS

With the optimized geometry, the compact frame and lowered center of gravity, our Samedi 27 Xroad is as at ease in the town as in the country, on cycle paths or on fire roads! The Xroad is the SUV of electric bikes, as versatile as it is high performance, whatever the terrain it's on! It's suited to all types of usage, can become more sporty, but always stays practical!

#### YOU'LL FIND THE RIGHT SHOE FOR YOUR FOOT!!! The Xroad family has lots of offerings and various motor options.

On the Xroad 1, the very natural, ecomomic and quiet Active Line Plus. On the Xroad 2 and 3, the Bosch Performance Line, sporty and natural, will surprise you by its absence of friction. On the Xroad 5, 7 and all Xroad FS, the Bosch Performance Line CX is the most powerful in the Bosch range! Compact and light, it is distinguished by its minimal resistance to pedalling. These uncontestable references will allow you to fly up the hills!

#### FRAME WITH EXCLUSIVE POWERTUBE INTEGRATION

On all Xroad we use a compact frame with full integration of the Bosch PowerTube battery. This concept enables an Open version with an even lower and easier step over design. The frame conception in triple cavity Aluminium 6061 offers even better stiffness.

### THE DETAILS THAT COUNT!

Equipped with a luggage rack, compatible with the QL3 and MIK standards means you can attach accessories in one click. Fast and easy!!! The full range of the Samedi 27 Xroad also benefits from a chainguard, even the full-suspensions! Mobie forks equipped on Xroad 5 and FS 5 offering incredible comfort. Whether you're getting up onto the pavement or tackling obstacle after obstacle off-road, it's a real flying carpet!

#### A FULL-SUSPENSION FRAME FOR THE XROAD FS

Long trips, daily commutes, bumpy fire trails or long climbs - every trip has its own unique challenges.

Our Xroad full-suspension concept encourages you to experience the known afresh and discover the unknown!



## SAMEDIZ7XROAD1

A real chameleon!

BOSCH ACTIVE PLUS POWERTUBE 400 Wh PURION

DRIVETRAIN: SHIMANO ALTUS 9-SPEED

Tires: Hutchinson Python / Carrier: MIK + QL3





### SAMEDI Z7 OPEN XROAD 1

SAMEDI 27 XROAD 2

Will you draw me an E-bike that's capable of anything?



### SAMEDI 27 XROAD 3

A clever mix that makes you smile!

BOSCH PERFORMANCE POWERTUBE 500 Wh PURION

DRIVETRAIN: SHIMANO ALTUS 9-SPEED

Fork: XCM ATB / 80mm / Tires: Hutchinson Python / Carrier: MIK + QL3



SAMEDI Z7 OPEN XROAD 2

Low step-over frame for ease of use.

BOSCH PERFORMANCE POWERTUBE 625 Wh PURION

DRIVETRAIN: SHIMANO DEORE 10-SPEED

Fork: Suntour XCM ATB HLO / 80mm with lockout / Tires: Hutchinson Python / Seatpost: Suspension / Carrier: MIK + QL3





### SAMEDI Z7 OPEN XROAD 3



## SAMEDI 27 XROAD 5

At the crossroads!

BOSCH PERFORMANCE CX POWERTUBE 625 Wh INTUVIA

DRIVETRAIN: SHIMANO DEORE 11-SPEED

Fork: Suntour Mobie-25 / 100mm with lockout / Tires: Hutchinson Python / Seatpost: Suspension / Headlight: Axendo 80 lux / Disc brakes: Shimano hydraulic MT200 / Carrier: MIK + QL3





### SAMEDI Z7 OPEN XROAD 5



## SAMEDI 27 XROAD 7

Don't look any further! It's safe to say that the Xroad 7 could well be the bike that you need!

#### BOSCH PERFORMANCE CX POWERTUBE 625 Wh NYON

DRIVETRAIN: SHIMANO XT 11-SPEED

Fork: Suntour Mobie-25 / 100mm with lockout / Tires: Hutchinson Python / Seatpost: Dropperpost / Headlight: Supernova / Disc brakes: Shimano hydraulic MT400 / Carrier: MIK + QL3





### SAMEDI Z7 OPEN XROAD 7



## SAMEDI 27 XROAD FS 3

Full-suspension, and stress free!

BOSCH PERFORMANCE CX POWERTUBE 500 Wh PURION

DRIVETRAIN: SHIMANO DEORE 10-SPEED

Fork: Suntour XCM ATB / 100mm with lockout / Tires: Hutchinson Python / Disc brakes: Shimano hydraulic MT200 / Carrier: MIK + QL3 / Frame: Extra sloping for easy access







## SAMEDI 27 XROAD FS 5

Elegant adventurer!

BOSCH PERFORMANCE CX POWERTUBE 625 Wh INTUVIA

DRIVETRAIN: SHIMANO DEORE 11-SPEED

Fork: Suntour Mobie / 100mm with lockout / Tires: Hutchinson Python / Disc brakes: Shimano hydraulic MT200 / Carrier: MIK + QL3 / Frame: Extra sloping for easy access











## ROAD.

P.92 - DIMANCHE 28 EROAD P.102 - DIMANCHE 29 GRAVEL

MOUSTACHE - SAISON 10 / 91





### ESCAPE.

# DIMANCHE 28 EROAD

Open horizons and minds!













### As in a dream

Who has never dreamed of replacing suffering with pleasure? Who has never dreamed of linking up Tour de France cols with the look of a pro rider? Who has never dreamed of widening their riding? Who has never dreamed of taking the wheels of their faster riding companions? Who has never dreamed of multiplying their rides, and the kilometers, day after day. The Dimanche 28 has been designed for all those who want to pass from dream to reality!

#### BREAK THE RULES

The Dimanche 28 has been designed for everyone who wants to go faster, harder, more often, longer, all whilst having fun! Some are looking for suffering in the effort, others for fun. If you are one of these, Dimanche 28 is made for you. Because the efforts that you will make, certainly as much as on your usual road bike, will always be well supported by the Bosch Active Line plus motor, so efficient and discrete. Thanks to the specific e-road program, you will get the feeling of riding with the legs of a pro rider and you can therefore multiply your rides and increase the percentages!

#### HIGH PERFORMANCE!

We wanted the Dimanche 28 to be high performance, agile and fun, so we endowed it with a high end Aluminum frame, using our variable thickness hydroformed tubes and lowered the center

of gravity as much as possible thanks to our Hidden Power concept. We wanted it to be comfortable, so we designed a carbon fork and seatstavs to obtain flex and absorb vibrations. We wanted it to be lively! So we designed wide chainstays to pass the power of your legs and the motor nonchalantly! We wanted it to be versatile, so we made mounts for luggage racks and mud guards and left the space to mount tires of up to 700x42!

#### IT WILL ACCOMPANY YOU DISCRETELY

Discrete and fiendishly efficient with the Bosch Active Line Plus motor, above all with the specific eRoad program! Capable of increasing your effort up to the very highest pedal cadences, it multiplies your capacities tenfold and your feelings in an extremely natural and silent manner. Lightweight, it delivers

up to 50Nm of torgue and 600W of maximum power and can produce up to 240% of your effort if necessary. Powered by a 500Wh battery, and consuming very little, it enables you to do almost endless rides! Your turn to do the étape du Tour or the Mont Ventoux!

#### A MONTH OF SUNDAYS

The Dimanche 28 is a true road bike, equipped as one! The «endurance» geometry is partnered with a short stem and ergonomic handlebar. This has a short drop and reach offering a more balanced and comfortable position. Comfort is completed by the 32 mm tires that filter out vibrations as much as possible and a Selle Royal Vivo saddle with carefully thought out ergonomics. Ideal for long rides in perfect harmony.

**UP TO THE TASK!** 

The dual chainring Shimano

drivetrain in 10 or 11S offers you a large gear ratio so nothing needs be refused, even the most extreme percentages! And if it climbs strongly, it can descend just as strongly, but the hydraulic Shimano disc brakes equipped with 160 mm discs offer total control and will know how to slow the rhythm in full safety! With the Dimanche 28, your only limits are those you place on yourself.

#### NOTHING TO LOOSE

Watts, there are plenty on the Dimanche 28, but that's not a reason to waste them! It's the reason for which we have equipped it with high performance wheels! Deep rims in Aluminum or Carbon, turning on cartridge bearing hubs and shooed with 32mm tires to more efficiently absorb the irregularities of the tarmac. It's going to ride strong and long!



## DIMANCHE 28.1

Comfort at hand!

BOSCH ACTIVE PLUS 500 Wh PURION

DRIVETRAIN: SHIMANO TIAGRA 1X10-SPEED, 11-34T CASSETTE, 42T CHAINRING

Fork: Carbon / Wheels: Moustache Aluminum, Moustache hubs 24 holes / Hydraulic disc brakes: Shimano MT200 -160/160mm / Handlebar: Flat Moustache Flexbar by Baramind





### DIMANCHE 28.1 OPEN

DIMANCHE 28.3

To get caught up in the game!



### DIMANCHE 28.5

The best equipment to put in the watts!

BOSCH ACTIVE PLUS 500 Wh PURION

DRIVETRAIN: SHIMANO TIAGRA 2X10-SPEED, 11-34T CASSETTE, 34/50T CHAINRING

Fork: Carbon / Wheels: Moustache Aluminum, Moustache hubs 24 holes / Hydraulic disc brakes: Shimano Tiagra with 160mm rotors front & rear / Handlebar: Road, ergonomic, flared, short drop and reach



DIMANCHE 28.3 OPEN

Low step-over frame for ease of use.

#### BOSCH ACTIVE PLUS 500 Wh KIOX

DRIVETRAIN: SHIMANO ULTEGRA 2X11-SPEED, 11-32T CASSETTE, 34/50T CHAINRING

Fork: Carbon / Wheels: Moustache al:30 w/Moustache hubs, 24H / Hydraulic disc brakes: Shimano Ultegra with 160mm rotors front & rear / Handlebar: Road, ergonomic, flared, short drop and reach





### DIMANCHE 28.5 OPEN

DIMANCHE 28.7

Fighter plane!

### BOSCH ACTIVE PLUS 500 Wh

KIOX

#### DRIVETRAIN: SHIMANO ULTEGRA 2X11-SPEED, 11-32T CASSETTE, 34/50T CHAINRING

Fork: Carbon / Wheels: Moustache -JUST CARBON\_ C:45 specific, 24 triple butted spokes - CNC aluminium hubs with industrial bearings - Tubeless ready / Hydraulic disc brakes: Shimano Ultegra with 160mm rotors front and rear / Handlebar: Road, ergonomic, flared, short drop and reach





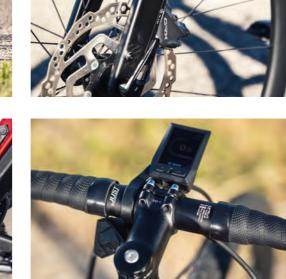




Your ride is too monotonous? Vary the fun and take on the first track you find behind the bars of your Moustache Dimanche 29!

MANCHE-29





### Vary the fun

on a Dimanche 29!

#### VERSATILE!

If you're like us, and you like road and trail, you'll like our Dimanche 29! Pass from one to the other without constraints! Link riding up cols on tarmac with descending on a fun trail; the week on urban roads gives way to a weekend of discovery... Free your creativity and revisit your journeys as you see fit! It's for all this, that we thought up the Dimanche 29.

#### WELL-FRAMED!

The Dimanche 29, we wanted it to be agile and fun, so we endowed it with a high end Aluminum frame and lowered the center of gravity as much as possible thanks to our Hidden Power concept. We wanted it to be versatile, so we left the space







#### You want tarmac or you want dirt? You want gentle rides or you want action? You want calm or you want crazy? You want your routine or you want adventure??? There's only one response: OK for everything

to mount tires up to 700x50! We wanted it to be comfortable. so we designed a carbon fork and seatstavs to obtain flex and absorb vibrations. We wanted it to be lively! So we designed wide chainstays to pass on the power of your legs and the motor nonchalantly!

#### IT KNOWS HOW TO BE FORGOTTEN!

Let's speak about the motor! So fluid and guiet that we'd almost forget about it... but it is there, with its 65Nm of torque! It will even deliver 3 times your power, and this up to 600W with an incredible suppleness and control! Ideal on technical and steep trails. But on the road and above 25 km/h, it knows how to make itself forgotten by

its silence and the absence of friction! A delight!

#### IT DOESN'T LACK AIR!

At Moustache, we like large volume tires! Our Dimanche 29 is not the exception to the rule. With its 700x50 Maxxis, supple and lightweight, it floats over obstacles instead of banging into them. A treat of comfort and efficiency. Our specific alu rims with a wide profile improve the tire's stability and the air flow for even better performance. And as the motor is on the frame... it is easy to change your wheels to suit the conditions.

#### SIMPLY EFFICIENT!

Technology has a sense if it disappears behind your enjoyment. We have therefore

chosen the simplicity and efficiency of a single chainring drivetrain with optimized ratios. The 11-42T cassette and the 42 teeth chainring allow you to send it on the flat or climbing!

#### PROGRESSIVE

The Dimanche 29 is always ready! Ready for adventure and «Bike packing». The frame and the fork are compatible with our tubular mudguards and luggage racks (with tires that are 700x42 max) and the several bottle holder mounts allow you to ride self-sufficiently!



## DIMANCHE 29.3

All trails lead to Gravel!

BOSCH PERFORMANCE 500 Wh PURION

DRIVETRAIN: SHIMANO GRX, RX-400, 1X10-SPEED, 11-40T CASSETTE, 42T CHAINRING

Fork: Gravel specific Carbon / 1"1/8 to 1"1/2 tapered carbon steerer tube / Wheels: Moustache al:30 specific Alloy wheels / Tubeless compatible, 24 spokes, cartridge bearing hubs / Disc brakes: Shimano GRX, RX-400, hydraulic with 180mm rotor front - 160mm rear / Handlebar: Wide flared gravel, short drop and reach



DIMANCHE 29.5

Explosive cocktail!

#### BOSCH PERFORMANCE 500 Wh KIOX

DRIVETRAIN: SHIMANO GRX, RX-812, 1X11-SPEED, 11-42T CASSETTE, 42T CHAINRING

Fork: Gravel specific Carbon / 1"1/8 to 1"1/2 tapered carbon steerer tube / Wheels: Moustache al:30 specific Alloy wheels / Tubeless compatible, 24 spokes, cartridge bearing hubs / Disc brakes: Shimano GRX, RX-810, hydraulic with 180mm rotor front -160mm rear / Handlebar: Wide flared gravel, short drop and reach / Dropper-seatpost: Moustache, 320mm, 80mm travel











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P.124 - SAMEDI 27 WIDE
P.134 - SAMEDI 27 WEEKEND
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P.154 - SAMEDI 29 GAME
P.164 - SAMEDI 27 X2





**RIDE**.

Climb, descend, turn, have fun, or just ride enjoying nature!! The perfect plan for your ride today, tomorrow, the day after...

AXXI













### OFF (road): to get off the beaten track!

OFF is a family brimming with personality/ies! Let's start with the turbulent Samedi 26 OFF. It will keep your children entertained, whether they are well-behaved or not, on family trips where an open mind is the order of the day! The Samedi 27 OFF 2 has two frame versions, standard and «Open», in order to open access even wider so more people can discover the joy of riding as a family. As for the Samedi 27 OFF 4, also available in two versions, it is more sporty and muscular with its Bosch Performance Line CX motor, its plus tires, and it's high-performance suspension. Lets finish with the rebel of the family, the Samedi 26 FAT 4 which refuses to be pigeonholed, and its only objective is to explore the world, whether it's icy or hot terrain!

#### MORE ACCESSIBLE THAN EVER!

With the Samedi 26 OFF, the Samedi 26 FAT 4, and two models with an «Open» frame, otherwise known as low standover, the OFF family is more open than ever! Open to the largest number, to all riding types, gentle family outings or more sporty rides. Open to the world like our Samedi 26 FAT 4. Open to your wildest dreams to give you the greatest enjoyment!

#### EPOWERED BY BOSCH

Speccing a motor that's adapted to the intended use is for us both self-evident and our priority. It's why you will find the 50Nm Active Plus motor on the Samedi 26 OFF, that's so well adapted to children and lighter riders. Next up it's the incredibly natural feeling Performance Line with 65Nm, which gives a smile to the Samedi 27 OFF 2 and Open. Finally it's all the power behind the 85Nm torque of the Performance Line CX that pushes forward the Samedi 27 OFF 4 and Samedi 26 FAT 4. 3 motors, 3 personalities, the same faultless reliability!

#### DEDICATED PARTS

Our frames are the souls of our bikes! But the parts are also important characteristics. This is why they have been developed by our teams or carefully selected from our partners to make a coherent whole! The wheels are the perfect example: exclusive Moustache rims and Maxxis tires work together to ensure the very best riding fun and safety. Our ergonomic saddles also know how to look after sensitive areas very well ;-{D



Certainly one of the best examples of the open mind of which we often speak to you about! What pleasure to ride together as a family!!!



BOSCH ACTIVE PLUS 300 Wh PURION

DRIVETRAIN: SHIMANO 9-SPEED

Wheels: 26"







## samedi 27 0 FF 2

Discover or rediscover the nature surrounding you!

BOSCH PERFORMANCE POWERTUBE 500 Wh PURION

DRIVETRAIN: SHIMANO DEORE 11-SPEED

Fork: Suntour XCM ATB - 100mm / Tires: Maxxis Forekaster 27.5x2.35 / Seatpost: Suspension / Saddle: Moustache comfort





samedi 27 0 FF 2 0PEN



## samedi 27 0 FF 4

Sporty and muscular, it can climb and descend non-stop without losing its breath ;-{D

BOSCH PERFORMANCE CX POWERTUBE 625 Wh PURION

DRIVETRAIN: SHIMANO DEORE 11 SPEED - 11-51T CASSETTE

Fork: RockShox Recon Silver TK - 100mm / Disc brakes: Shimano MT400 203/180mm hydraulic / Tires: Maxxis Rekon 27.5x2.80 / Saddle: Moustache ergonomic / Dropper seapost: KS 900I w100/125/150mm travel





samedi 27 0 FF 4 DPEN

## samedi 26 FAT 4

Wild and fun!



BOSCH PERFORMANCE CX POWERTUBE 625 Wh PURION

#### DRIVETRAIN: SHIMANO DEORE 11 SPEED, 10-51T CASSETTE

Fork: RockShox Bluto RL - 100mm / Disc brakes: Shimano hydraulic MT6120 4 piston front and rear, 203mm rotors / Tires: Maxxis Minion 26x4.80 / Saddle: Moustache, ergonomic / Dropper seapost: KS 900I w100/125/150mm travel









DREAM.













### Samedi 27 Wide opens your horizons!

«The mind is like a parachute, it only works if it is open». Opening the usage of a bike, a wider vision, is the sense of our Wide family and the DNA of Moustache from the very first day.

#### RIDE, HAVE FUN, TAKE PLEASURE!

This bike has been conceived to make you want to ride or get back into riding, and enjoy it, whatever your riding style. Designed to make MTB easier, it has a high end frame using the technology from our Trail and Game families, but equipped with suspension and accessories that prioritize comfort and ease of use. All you need to do is turn the pedals to feel the power of the Bosch Performance CX motor that accompanies you! Magic!!

#### NICE FRAME! WE COULD DISPLAY IT ON THE WALL, BUT WE DESIGNED IT TO BE RIDDEN ;)

The frame is made from hydroformed Aluminum 6061 T4, and aeronautical quality T6, and discretely integrates the Bosch battery while lowering the center of gravity, to offer greater stability! The linkage is CNC forged and machined, and the bearings are oversized for optimized stiffness and reliability. For the same reasons, all the tubes are of variable thickness and reinforced in the zones under stress. The geometry prioritizes liveliness and ease of use. The progressive suspension kinematics, anti-kickback, and anti-front wheel lift are optimized to ensure maximum comfort. And in order to achieve the very best look, the double Tig welds are polished everywhere it's possible.

#### IT'S IN PART THANKS TO HIM THAT YOUR RIDES BECOME SO MUCH FUN!

The powerful Bosch Performance Line CX motor, the reference for e-bike motors, has evolved again this year with torque up to 85Nm on an even wider range in optimized eMTB mode; and the «extended boost» function to overcome roots, steps and rocks even in the most difficult climbs. Compact and lightweight, it stands out from others with its minimal resistance when pedalling, and incredible liveliness and dynamism thanks to its extreme reactivity.

#### A MAGIC SHOCK!

It's so complicated to speak about it simply, as our Moustache shock is stuffed with exclusive technologies! We can just tell you that it has been developped not only to absorb all the bumps to give you superior comfort, all while offering increased security through its better grip for the wheels, but its dynamic rebound control system also enables the bike to keep it's front wheel on the ground in the steepest climbs. Too good! And to make your life easier, it is simple

to adjust thanks to its «Sag» indicator!

#### TO SERVE YOU!

The Samedi 27 Wide is equipped with a Shimano 11 or 12 speed drivetrain with a wide range so you can climb up the walls, or almost ;) and progressive powerful brakes for maximum control. Its handlebar is wide, but not by too much, to offer stability, agility and an ease of use. The ergonomic Moustache saddle offers double density padding and a flexible cover for optimized comfort, and a dropper seatpost which allows you to instantly vary the saddle height, an incredible advantage when tacking a steep descent or simply wanting to easily plant your feet on the ground.



## samedi 27 WIDE 2

Open your mind! Open to adventure! Open to joy!

BOSCH PERFORMANCE CX POWERTUBE 500 Wh PURION

DRIVETRAIN: SHIMANO DEORE 11 SPEED - 11-51T CASSETTE

Fork: Suntour XCR 34 - 130mm / Brakes: Shimano MT410 - 203/203mm disc brakes / Tires: Maxxis Rekon 27.5x2.80 / Suspension: 130/120mm travel / Saddle: Moustache comfort / Dropper: seatpost KS 900I w100/125/150/150mm travel







## samedi 27 WIDE 4

Augmented pleasure!

BOSCH PERFORMANCE CX POWERTUBE 625 Wh PURION

DRIVETRAIN: SHIMANO DEORE 11 SPEED11-51T CASSETTE

Fork: RockShox 35 Silver R - 130mm / Brakes: Shimano MT420 front, MT410 rear disc brakes 203mm rotors / Tires: Maxxis Rekon 27.5x2.80 / Suspension: 130/120mm travel / Saddle: Moustache comfort / Dropper seatpost: KS 900I w100/125/150/150mm travel







You're wanting freedom, adventure, gentle trails or more technical trails?



#### BOSCH PERFORMANCE CX POWERTUBE 625 Wh PURION

DRIVETRAIN: SHIMANO DEORE 12 SPEED - 10-51T CASSETTE

Fork: FOX Float 34 Rhythm - 130mm / Brakes: Shimano hydraulic MT420 4 piston disc brakes front & rear, 203mm rotors / Tires: Maxxis Rekon 27.5x2.80 / Suspension: 130/120mm travel / Saddle: Moustache comfort / Dropper seatpost: KS 900I w100/125/150/150mm travel









### **EXPLORE.**

1125 Wh of pure pleasure to consume without restraint!

NEEK













## When we like something, we don't count, especially not kilometers!

the battery?

#### EXPLORE THE UNKNOWN FOR A WEEKEND!

The Weekend, it's the bike that we like to ride again and again, who wants to go further, higher, to explore the unknown without limit or almost, thanks to its double battery offering a total of 1125Wh. Available with or without equipment; with mudguards, luggage racks, and Supernova ultra powerful lights, so that nothing can stop you, bad conditions or nightfall!

#### UNKNOWN? NOT EXACTLY!

Let yourself be guided by the connected NYON computer.

Who has not dreamed of getting in the saddle on a Saturday morning and riding up to Sunday evening, without posing a question, without missing a thing, with bags bundled up, and without having to recharge

> From the portal or the eBike Connect application, it enables you to easily plan your routes, then adjust the level of assistance in real time depending on the climbing coming up. Amazing! Thanks to it you can even personnalize your riding modes and get data on your performance levels. What incredible functionalities!

#### THE SPACE FOR 2 BATTERIES!

For this DualBattery version, we modified the frame by replacing the top tube tube with a new variation, offering the necessary space to house an extra 500Wh!

Thanks to this modification and the optimization of the center of gravity and the steering angle, the feeling is both dynamic and precise, even with an extra battery!

#### A REAL EE-MTB.....

The chassis is optimized to offer 120mm of travel on the rear and 130 on the front. It's our own Magic Grip Control shock that is in charge of smoothing the terrain and keeping your wheels on the ground! Grip, comfort and preventing unwanted front wheel lift, that's its domain! The new RockShox 35 Silver fork, as well as an exemplary

performance, now offers the possibility to fix an encircling mudguard, for maximum protection.

#### IT'S A GAME OF PARTS

What pleasure to stay dry during a ride! The mudguard and luggage racks in the EQ version work together to keep you and your things dry thanks to our waterproof panniers (an extra option). Easy to mount and dismount with a simple click, thanks to the QL3 system. The platform is also MIK compatible in order to charge your mule even further and leave for adventure.

## WEEKEND 27 FS DUAL

The E-MTB with maximized autonomy!

#### BOSCH PERFORMANCE CX POWERTUBE 625 WH + POWERPACK 500 WH NYON

DRIVETRAIN: SHIMANO DEORE 12-SPEED - 10-51T

Fork: RockShox 35 Gold RL - 130mm long-fender compatible / Disc brakes: Shimano hydraulic M6120 4 piston brakes front & rear - 203mm rotors / Tires: Maxxis Rekon 27.5x2.60 / Suspension: 130/120mm travel / Cockpit: Moustache 740mm w/60mm stem / Dropper seatpost: KS 900I w/100/125/150mm travel









## WEEKEND 27 FS DUAL EQ

For adventures that have a next day!

BOSCH PERFORMANCE CX POWERTUBE 625 WH + POWERPACK 500 WH NYON

DRIVETRAIN: SHIMANO DEORE 12-SPEED - 10-51T

Fork: RockShox 35 Gold RL - 130mm / Disc brakes: Shimano hydraulic M6120 4 piston brakes front & rear - 203mm rotors / Tires: Maxxis Rekon 27.5x2.60 / Suspension: 130/120mm travel / Dropper seatpost: KS 900I w/100/125/150mm travel / Equipment: Moustache Aluminum double walled mudguards and MIK + QL3 luggage rack - very powerful Supernova LED lighting









HAVE FUN.

A climb is just a descent in the wrong direction ;-{D In the saddle of the Samedi 29 Trail, climbs and descents are all going in the right direction!!!

TRAIL











## Smile, smile again....

....at every turn, every jump, every push forward, every climb, every descent! On an easy ride or on the attack, flat out and fast. With your family, alone or with friends, there's no better bike than the Samedi 29 Trail to illustrate our «Smiling Machine»!

### EVEN MORE MAGIC!

The Moustache spirit concentrated in just one model! The Samedi 29 Trail! Thanks to its balanced geometry and our exclusive suspension kinematics, it is as at ease climbing as it is descending, as stable as it is manouevrable, as fun as it is efficient. Put simply, the DNA of the Trail family.... which is improved even more this year with the adoption of 29" wheels. Its hydroformed frame integrates the Bosch battery. The same, or almost.... just even more magic!

#### THE SOUL OF **OUR SAMEDI 29 TRAIL**

The frame is made from hvdroformed Aluminum 6061 T4, and aeronautical quality T6, and discretely integrates the Bosch battery while optimizing the center of gravity, our special know how for several years! The linkage is CNC forged and machined, and the bearings

are oversized for optimized stiffness and reliability. For the same reasons, all the tubes are of variable thickness and reinforced in the zones under stress, and in order to achieve the very best look, the double Tig welds are polished everywhere it's possible. With 150mm of travel, it offers the perfect balance between performance and ease of use.

#### IT STICKS LIKE VELCRO....

Our years of riding e-Bikes and the thousands of kilometers covered have driven us to develop our own, now legendary rear shock, the Moustache Magic Grip Control with unique characteristics! Our dynamic rebound control technology enables us to marry comfort and an exceptional grip with a unique control against front wheel lift when climbing. Your Trail will be easy to control and will enable you to push past your limits with ease. It offers 150mm

of travel and 2 positions, open or «platform» to further increase control in the most extreme climbs.

#### THE WHEEL TURNS

And it turns quickly, around our own 29" 6061E Aluminum rims. They are asymmetric for the best distribution of spoke tension. The profile is specific and the joint is welded for optimal strength! They are egipped with Maxxis Assega tires, our preference, in WT version, specially designed for wide rims! This means the tire does not bend on the rim and the knobbles are in the optimal position for a level of grip...to blow you away!!!

#### WE LOVE THE EXTRA PUSH IT GIVES US!

The powerful Bosch Performance Line CX motor. the reference for e-bike motors, has evolved again this year with torque up to 85Nm on an

even wider range, in optimized eMTB mode; and the «extended boost» function to overcome roots, steps and rocks even in the most difficult climbs. Compact and lightweight, it stands out from others with its minimal resistance when pedalling, and incredible liveliness and dynamism thanks to its extreme reactivity.

#### UNEQUALLED PERFORMANCE!

The new FOX 36 fork which equips the range from the Trail 6 up offers monster performance! Its scope for fine-tuning, it's sensitivity, the precision and the grip reach levels as yet unseen for a standard build fork. With its e-bike specific cartridge, it offers additional comfort and ease for a perfect match with our Magic Grip Control shock. These two get on famously!



# samedi 29 TRAiL 2

Always keen for a ride! And you too, with a smile on your face for sure!

#### BOSCH PERFORMANCE CX POWERTUBE 625 Wh PURION

DRIVETRAIN: SHIMANO DEORE 11 SPEED - 11-51T CASSETTE

Fork: RockShox 35 Silver R - 150mm / Brakes: Shimano MT420 front, MT410 rear disc brakes / Tires: Maxxis Assegai 29x2.50 / Suspension: 150/150mm travel / Cockpit: Moustache 760mm w/60mm stem / Dropper seatpost: KS 900l w100/125/150/170mm travel











In its saddle, everything becomes easy!



# samedi 29 TRAIL 6

The recipe for happiness!

#### BOSCH PERFORMANCE CX POWERTUBE 625 Wh PURION

#### DRIVETRAIN: SHIMANO XT 12 SPEED -10-51T CASSETTE

Fork: RockShox 35 Gold RL - 150mm / Brakes: Shimano hydraulic MT6120 4 piston brakes front and rear - 203mm rotors / Tires: Maxxis Assegai 29x2.50 / Suspension: 150/150mm travel / Cockpit: Moustache 760mm w/60mm stem / Dropper seatpost: KS 900l w100/125/150/170mm travel



BOSCH PERFORMANCE CX POWERTUBE 625 Wh PURION

DRIVETRAIN: SHIMANO XT 12 SPEED - 10-51T CASSETTE

Fork: FOX Float 36 Performance - 150mm / Brakes: Shimano hydraulic MT6120 4 piston brakes front and rear - 203mm rotors / Tires: Maxxis Assegai 29x2.50 / Suspension: 150/150mm travel / Cockpit: Moustache 760mm w/60mm stem / Dropper seatpost: KS Ragei w100/125/150/170mm travel







It's not here to lay about doing nothing!



#### BOSCH PERFORMANCE CX POWERTUBE 625 Wh PURION

DRIVETRAIN: SHIMANO XT 12 SPEED -10-51T CASSETTE

Fork: FOX Float 36 Factory - 150mm / Brakes: Shimano hydraulic XT MT8120 4 piston brakes front & rear - 203mm rotors / Tires: Maxxis Assegai 29x2.50 / Suspension: 150/150mm travel / Cockpit: Moustache Carbon 760mm w-JUST CARBON\_ / 60mm stem / Dropper seatpost: KS Ragei w100/125/150/170mm travel







Faster than ever!

#### BOSCH PERFORMANCE CX POWERTUBE 625 Wh

KIOX

DRIVETRAIN: SHIMANO XTR 12 SPEED - 10-51T CASSETTE

Fork: FOX Float 36 Factory - 150mm / Brakes: Shimano hydraulic XT MT8120 4 piston brakes front & rear - 203mm rotors / Rims: Moustache *~JUST CARBON\_* / Tires: Maxxis Assegai 29x2.50 / Suspension: 150/150mm travel / Cockpit: Moustache Carbon 760mm w *~JUST CARBON\_* /60mm stem / Dropper seatpost: KS LEV Integra w100/125/150/175mm travel











ATTACK.











## It never stops!

#### TO BEAT THE FIELD ON AN ENDURO, OR SIMPLY RIDE FLAT OUT ON ANY BEAT-**UP TRAIL. WHETHER** YOU'RE CLIMBING OR DESCENDING!

The Samedi 29 Game comes from our experience and our victories in competition in the hands of our champions (Jérôme, Julien, Kenny, Chris, Thomas, Maxime...)! Designed to beat the field in an enduro special stage, it benefits from the precious feedback of our riders! With specially adapted parts, its 780mm handlebar. its 50mm stem and the KS telescopic seatpost, you have the perfect tool to aim for the podium on your next Enduro or simply enjoy your favourite trail!

#### THE KEY TO THE GAME!

The frame is made from hydroformed Aluminum 6061

T4, and aeronautical quality T6 and discretely integrates the Bosch battery, whilst optimizing the center of gravity our expertise for years! The linkage is CNC machined, and the bearings are oversized for optimal stiffness and reliability. For the same reason all the tubes are of variable thickness and reinforced in the zones subject to most force. Its geometry is designed for the best stability in the toughest descents. The progressive suspension kinematics, reduced pedal kickback and incredibly efficient anti-front wheel raise offer 160mm of travel! And to finish it off nicely, the double Tig welds are polished everywhere that it's possible.

### IT STICKS LIKE VELCRO

Our years of riding e-bikes and the thousands of kilometers covered have brought us to develop our own rear shock.

### The perfect way to sum up our Samedi 29 Game! The faster the speed, the steeper the slope, the more difficult the terrain, the more it will be in its element thanks to the high performance suspension that glosses over everything! But it also knows how to ride cool :-{D

the now legendary Moustache Magic Grip Control with unique characteristics! Our dynamic rebound control technology enables us to achieve comfort and an exceptional grip in descent with an unrivalled hold on keeping the right angle when climbing. With its 160mm of travel, your Game will be almost as fast climbing as descending ;)! Thanks to its two positions, open and «platform», you can increase control even further in the most extreme climbs.

#### UNPRECEDENTED PERFORMANCE!

The new FOX 38 fork which equips the range from the Game 6 up is a monster! Its scope for fine-tuning, its sensitivity, the precision and the grip reach levels as yet unseen for a standard build fork. With its new hydraulic technology, it makes the ideal companion for our Magic Grip Control shock

to push the limits of arip. These two get on famously!

#### **BEFORE ENJOYING THE** DESCENT, ENJOY THE CLIMB!

The powerful Bosch Performance Line CX motor. the reference for e-bike motors, has evolved again this year with torque up to 85Nm on an even wider range of speeds, in optimized eMTB mode: and the «extended boost» function to overcome roots. steps and rocks even in the most difficult climbs. Compact and lightweight, it stands out from others with its minimal resistance when pedalling, and incredible liveliness and dynamism thanks to its extreme reactivity.

#### TO OVERCOME ANY **OBSTACLE!**

There's nothing like a good pair of 29" wheels! Our 29"

Moustache rims are made from 6061E aluminum or carbon, and turn around Shimano hubs. They are asymmetric for the best spoke tensioning. They are completed with our prefered Maxxis Assegai, in the WT version, specially designed for wide rims! This means the tire does not twist on the rim and the tread position gives optimised grip....amazing!!!

#### TO STOP THE BEAST!

Our choice was consistently for the 4 piston Shimano brakes with 203mm discs front and rear. It's the XT M8120 which take care of controlling the Game 8 and 10 and the new M6120 which trys to hold back the Game 4 and 6. These new brakes offer the build and performance of XT! Incredible ergonomy, power and modulation!

samedi 29 GAME 4

The spirit of the game! It only needs you to get going... ;-{D



## samedi 29 GAME 6

Send it without taking yourself seriously!



DRIVETRAIN: SHIMANO XT 12 SPEED - 10-51T CASSETTE

Fork: RockShox 35 Gold RL - 160mm / Disc brakes: Shimano hydraulic M6120 4 piston brakes front & rear - 203mm rotors / Tires: Maxxis Assegai 29x2.50 / Suspension: 160/160mm travel / Cockpit: Moustache Alloy 780mm w/50mm stem / Dropper seatpost: KS 900I w/100/125/150/170mm travel



BOSCH PERFORMANCE CX POWERTUBE 625 Wh PURION

#### DRIVETRAIN: SHIMANO XT 12 SPEED - 10-51T CASSETTE

Fork: FOX Float 38 Performance - 170mm / Disc brakes: Shimano hydraulic MT6120 4 piston brakes front & rear - 203mm rotors / Tires: Maxxis Assegai 29x2.50 / Suspension: 170/160mm travel / Cockpit: Moustache Alloy 780mm w/50mm stem / Dropper seatpost: KS Ragei w/100/125/150/170mm travel







samedi 29 GAME 8

Ready to send it on the toughest trails!

BOSCH PERFORMANCE CX POWERTUBE 625 Wh PURION

DRIVETRAIN: SHIMANO XT 12 SPEED - 10-51T CASSETTE

Fork: FOX Float 38 Factory - 170mm / Disc brakes: Shimano hydraulic XT MT8120 4 piston brakes front & rear -203mm rotors / Tires: Maxxis Assegai 29x2.50 / Suspension: 170/160mm travel / Cockpit: Moustache Alloy 780mm w/50mm stem / Dropper seatpost: KS Ragei w/100/125/150/170mm travel









# samedi 29 GAME 10

Get the same feeling as our team riders!

BOSCH PERFORMANCE CX POWERTUBE 625 Wh

DRIVETRAIN: SHIMANO XTR 12 SPEED - 10-51T CASSETTE

Fork: FOX Float 38 Factory - 170mm / Disc brakes: Shimano hydraulic XT MT8120 4 piston brakes front & rear - 203mm rotors / Rims: Moustache *JUST CARBON\_* / Tires: Maxxis Assegai 29x2.50 / Suspension: 170/160mm travel / Cockpit: Moustache *JUST CARBON\_* 780mm w/50mm stem / Dropper seatpost: KS-Lev Integra w/100/125/150/175mm travel







2X more fun!! 2X more sharing!! 1100 mil 4X more magic!! CHARGE. 02010101











## 2X more fun!!

Sharing your passion, your emotions, sharing a moment, a new discovery, a trip, a nice area, simply sharing a moment of fun... The Samedi 27 X2 is a unique way to double the fun! And as it always sees double... it exists in 2 versions, MTB or touring. 2X more possibilities!

#### WE CAN COUNT ON IT!

The Samedi 27 X2 is based around a very stiff frame offering maximum precision and safety. It is made from a 6061 T4 T6 Aluminum and uses triple cavity extruded tubes as well as hydroformed chain stays. Sufficiently long to be comfortable for both rider and passenger, but not too long so it stays as agile as possible in tight turns. A Moustache innovation, the motor has a rear central position to synchronize the cranks and offer the true feel of a tandem. Samedi 27 X2 is now compatible with Bosch Performance CX G4 motors

via the specific Moustache adaptors!

#### POWER 2!

Or even power 4! Let's not forget the Bosch Performance CX motor, its 85Nm of torque and its 600W of max power! Thanks to its incredible performance and the synchronized cranks we can say that you'll be 4 making it go forward together! There's nothing like this to preserve energy and lengthen rides or go on the attack on the steepest climbs.

#### WITHOUT LIMIT!

Whether you're riding as a couple, a family, with friends,

there is no limit to happiness behind the bars of the Samedi 27 X2. Thanks to its two batteries with a total of 1000Wh capacity offering you an incredible autonomy. 2X further!

#### CONNECTED AND ALWAYS IN THE RIGHT DIRECTION!

The new navigation function on the Kiox, activated on the smartphone that's connected by Bluetooth, will help you discover unknown ground. The planned route will be shown on the screen with a line indicating the route to follow. Plan your routes in a flash with

the eBike Connect App or the online portal. It then simply needs to be sent to Kiox via the application. Thanks to the connection with Komoot or Outdooractive, it is also possible to discover many other routes nearby.

samedi 27 XZ VTT

The magic of a bicycle built for 2!



samedi 27 XZ TRK

Shared fun!

BOSCH PERFORMANCE CX 2 x 500 Wh KIOX

DRIVETRAIN: SHIMANO DEORE 11-SPEED, 11-42T CASSETTE

Fork: Suntour AION-35, 140mm / Brakes: Magura MT5 4 pistons, 203/203mm / Suspension seatpost: Suntour NCX w/50mm travel / Tires: Maxxis Rekon 27.5x2.8



BOSCH PERFORMANCE CX 2 x 500 Wh KIOX

DRIVETRAIN: SHIMANO DEORE 11-SPEED, 11-42T CASSETTE

Fork: Suntour AION-35, 140mm / Brakes: Magura MT5 4 pistons, 203/203mm / Suspension seatpost: Suntour NCX w/50mm travel / Tires: Schwalbe, Super Moto-X, 27.5x2.40 / Protection & Transport: Moustache custom alloy double-wall mudguards & QL3 carrier system







# KIDS.

### P.172 **- MERCREDI 12**

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LEARN.





## The balance bike... It's magic!

Mercredi 12 is a bit of a special project: it was born by accident... but with the Moustache! We designed it for our own satisfaction, but also for our children. An iconic model since the beginning of the brand, that continues to generate our kid's first smiles on a bicycle ;-{D

### It's all about balance !

It's the only Moustache bike without electric pedal assistance, but it might be the most important one in our collection: it's a bike to begin riding that will give young riders the desire to continue. It's a bike without compromises, that uses the same technologies as highend adult models.

### Mercredi 12 is designed to teach kids how to maintain balance on a bike.

It's reassuring for children, because they can control their balance and speed with their feet. This will allow them to progress rapidly, and within a few short months you'll see your child pushing off and lifting up his or her feet more and more often and for longer periods of time. And when he or she is finally old enough for a bike with pedals, you won't need training wheels!

**Ergonomic footrest** More fun and balance!



Saddle height adjustable from 34 to 41cm from the ground. Suitable from approximately 20 months to 4/5 years. Available in 6 colours. Weight: 3,5 kg





Lagoon Blue, glossy

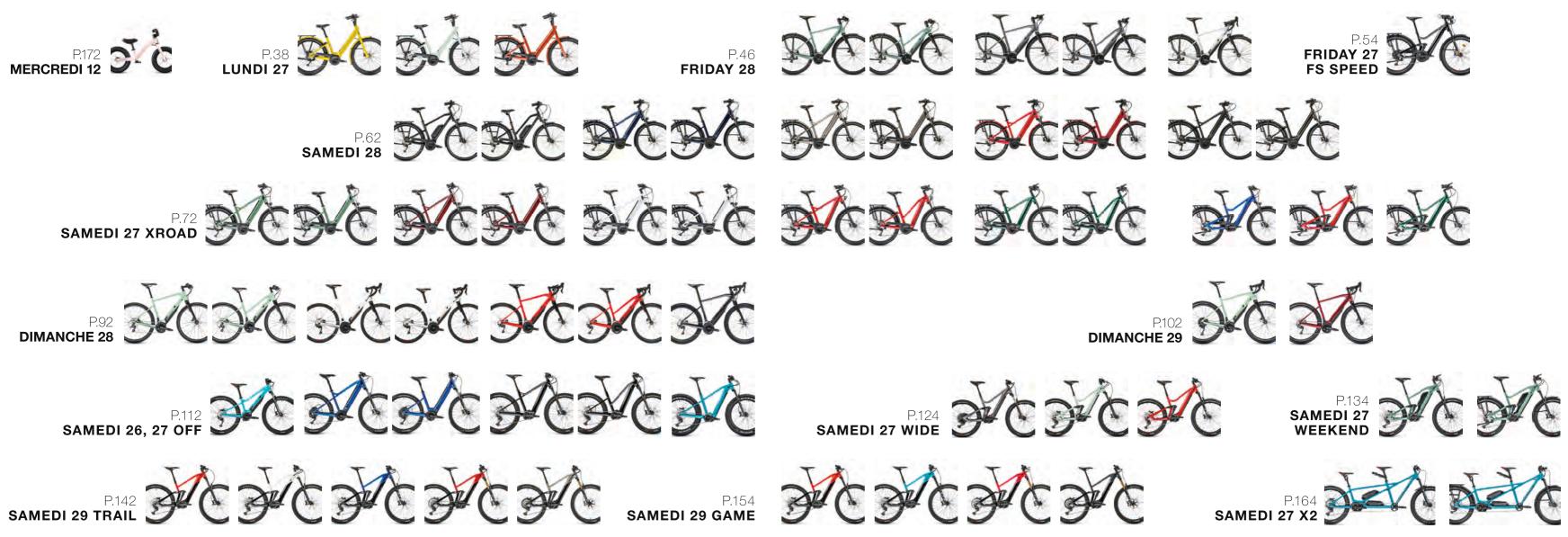


Metallic Red, glossy



Titanium, mat

Acid Green, glossy



















# EVERY DAY.

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